



Please return all forms and checks to:
Lycoming County Veterans Affairs
C/O The Lycoming County Veteran's Parade Committee
48 West Third Street, Williamsport, PA 17701
Please make all Checks Payable to:
Lycoming County Veteran's Parade Committee

Dear Friends of Veterans,

Every year, a parade to honor our Veterans is sponsored by the "Lycoming County Veteran's Parade Committee". Last year the parade was held at Williamsport, PA, and this year we are excited to have Muncy host the 2024 Veteran's Day Parade on Saturday, November 9th. The parade will begin to form at 12:30pm and start at 2:00pm.

In order for the parade to continue its success, we need your support. You can help in multiple ways. First, please consider participating in the parade. Participants in the parade do not need to be Veterans. A float sponsored through your business or civic group, or even organizing a scout group to march in the parade is a fantastic way to show support to our Veterans.

The other type of support needed is financial. Please consider making a financial contribution or purchasing an ad in our program. Our Veterans have given so much to our country, and have asked for so little. Please help to honor our Veterans and demonstrate that their sacrifices are honored, recognized and appreciated through your donations. Information, including instructions and deadlines are enclosed.

Thank you for taking the time to review this letter, and we look forward to your participation and/or your financial support in this celebration.

Sincerely,

The 2024 Veteran's Parade Committee



LYCOMING COUNTY ANNUAL VETERAN'S PARADE

Saturday, NOVEMBER 9, 2024 - 2:00PM

THERE IS NO FEE FOR ENTRY INTO THE 2024 LYCOMING COUNTY VETERAN'S PARADE

Company/Organization/Club Name: _____

Mailing Address: _____

Contact Person: _____

Daytime Phone: _____ Contact E-mail Address: _____

_____ # of people in unit

Please indicate the category of your entry:

_____ Band/Drumline

_____ Bicycles

_____ Golf Cart/ Decorated Cart

_____ Walkers/Marchers

_____ Vehicle: (Classic Car, Convertible, SUV) _____

_____ Routine/Performance (Type) _____

_____ Float Description (Height, Width, Length, etc.) _____

***NO CANDY– Lycoming County Veterans Day Parade Committee WILL NOT BE LIABLE.**

If you/ your organization do decide to hand out candy IT WILL BE your liability.

EMCEE NARRATIVE (PLEASE PRINT CLEARLY): _____

Contact Person's Signature: _____ Date: _____

Please return all entry forms to:

Lycoming County Veterans Affairs

C/O The Lycoming County Veterans Parade Committee

48 West Third Street, Williamsport, PA 17701

If you have any questions please contact us at **570-502-1218**, our Facebook page at Lycoming

County Veterans Parade Committee or email us at Lycovetsparade@gmail.com



2024 Lycoming County Veteran's Parade Sponsorship Form

Contact Name (Person to call with any questions): _____

Name of Business/Organization _____

Contact Address: _____

Contact Phone Number: _____

Contact E-mail Address: _____

Please check a box below for your Veteran's Parade Sponsorship Commitment

Title Sponsorship With this Sponsorship you/your business will have a full page color ad in the parade booklet and radio mentions on Backyard Broadcasting from October 8th through November 8th.

INVESTMENT \$3,000.00

Presenting Sponsorship By sponsoring this event you/your business will have a full page color ad in the parade booklet, and radio mentions on Backyard Broadcasting from October 8th through November 8th.

INVESTMENT \$2,500.00

Division Sponsorship– By being a Division Sponsor of the parade you/your business will have a full page black and white ad in the parade booklet and mentions on Backyard Broadcasting from October 8th through November 8th. *Division Sponsors provide their own Signage.

INVESTMENT \$1,000.00

Community Contributor– By being a Community Contributor of the parade you/your business will have a half page black and white ad in the parade booklet and mentions on Backyard Broadcasting from October 8th through November 8th.

INVESTMENT \$500.00

Personal Contributor– By being a Personal Contributor of the parade your donation will help us continue to honor and support all Veterans in presenting this parade. You will receive recognition as a contributor in the book and all donations are tax deductible.

Suggested Donation \$25.00

Please check below if you would like to Advertise in the Veteran's Parade Booklet

Color Ads:

- 4 ½" x 7 ½" Full Page Color \$250.00
- 4 ½" x 3 ¾" Half Page Color \$200.00
- 4 ½" x 1 7/8" Quarter Page Color \$150.00

Black and White Ads:

- 4 ½" x 7 ½" Full Page Black & White \$100.00
- 4 ½" x 3 ¾" Half Page Black & White \$75.00
- 4 ½" x 1 7/8" Quarter Page Black & White \$50.00

Deadline for All Applications: September 27, 2024

Please Send Artwork to:
Lycovetsparade@gmail.com

2024 Lycoming County Veteran's Parade Sponsorship Form



Title Sponsorship- (ONLY 1 available) With this Sponsorship you/your business will have a full page color ad in the parade booklet, a listing in all print, and mentions on Backyard Broadcasting from October 8th through November 8th.

Presenting Sponsorship (ONLY 3 available) By sponsoring this event you/your business will have a full page color ad in the parade booklet, and mentions on Backyard Broadcasting from October 8th through November 8th.

Division Sponsorship- (ONLY 5 Available) By being a Division Sponsor of the parade you/your business will have a full page black and white ad in the parade booklet and mentions on Backyard Broadcasting from October 8th through November 8th. ***Division Sponsors provide their own Signage***

Community Contributor- By being a Community Contributor of the parade you/your business will have a half page black and white add in the parade booklet and mentions on Backyard Broadcasting from October 8th through November 8th.

Personal Contributor- By being a Personal Contributor of the parade your donation will help us continue to honor and support all Veterans in presenting this parade. You will receive recognition as a contributor in the book and all donations are tax deductible.